

WXLV-TV  
3500 Myer Lee Dr  
Winston Salem, NC 27101

American Rambler Productions  
138 Conant St  
Beverly, MA 01915

# Contract # 1351845

Schedule Dates 08/09/12-08/14/12  
Advertiser Republican National Committee-Romney (73264)  
Agency American Rambler Productions (11943)  
Product POLITICAL CANDIDATE SUPER PAC (ns) (1386)  
Brand RNC-ROMNEY (463757)  
Salesperson Millennium/DC, Washington DC (1108)  
Sales Office Millennium Washington DC  
Buyer Name KINCA,STEPHANIE  
Phone/Fax /  
CPE 146  
Account Types National/Political Candidate Agency BRD  
Billing Type Weekly/Irregular  
Comments RNC-ROMNEY  
JONATHAN VITTI  
SHARE = 2%

Date Entered 08/07/12  
Last Modified 08/09/12  
Entered By Lisa Carter  
CO-OP No  
Headline # ECR09785299  
Demo A35+R  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$426.00  
Net Total \$2,414.00  
Sales Tax

Greensboro (WXLV)		
By Broadcast Month	Spots	Rate
Aug. 2012	28	\$2,840.00
<b>Grand Total:</b>	<b>28</b>	<b>\$2,840.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (2)	08/09/12-08/10/12	4	:30	7A-ABC-Good Morning America	3				X	X			3	\$25.00	\$75.00	Greensboro (WXLV)	GOOD MORNING AM	8/7/12
2.0	Normal Line / SPOT (6)	08/09/12-08/10/12	4	:30	7P- Family Feud	3				X	X			3	\$135.00	\$405.00	Greensboro (WXLV)	FAMILY FEUD	8/7/12
3.0	Normal Line / SPOT (8)	08/09/12-08/10/12	4	:30	7-28:30P- Family Feud B	3				X	X			3	\$155.00	\$465.00	Greensboro (WXLV)	FAMILY FEUD	8/7/12
4.0	Normal Line / SPOT (10)	08/09/12-08/10/12	1	:30	11:35P- ABC-Nightline	3				X	X			3	\$40.00	\$120.00	Greensboro (WXLV)	ABC NITELINE	8/7/12
5.0	Normal Line / Prime (11)	08/10/12-08/10/12	4	:30	9-01P- ABC-20/20 (Friday)						1			1	\$300.00	\$300.00	Greensboro (WXLV)	20/20	8/7/12
6.0	Normal Line / Prime (13)	08/12/12-08/12/12	4	:30	6:58:56P- ABC-Americas Funniest Videos (Sunday)								1	1	\$275.00	\$275.00	Greensboro (WXLV)	AM'S VIDEOS	8/7/12
7.0	Normal Line / SPOT (1)	08/13/12-08/14/12	4	:30	7A-ABC-Good Morning America	1	1							2	\$25.00	\$50.00	Greensboro (WXLV)	GOOD MORNING AM	8/7/12
8.0	Normal Line / SPOT (3)	08/13/12-08/14/12	4	:30	3P-ABC-General Hospital	1	1							2	\$85.00	\$170.00	Greensboro (WXLV)	GENERAL HOSPITAL	8/7/12
9.0	Normal Line / SPOT (5)	08/13/12-08/14/12	4	:30	7P- Family Feud	1	1							2	\$135.00	\$270.00	Greensboro (WXLV)	FAMILY FEUD	8/7/12
10.0	Normal Line / SPOT (7)	08/13/12-08/14/12	4	:30	7-28:30P- Family Feud B	1	1							2	\$155.00	\$310.00	Greensboro (WXLV)	FAMILY FEUD	8/7/12
11.0	Normal Line / SPOT (9)	08/13/12-08/14/12	1	:30	11:35P- ABC-Nightline	1	1							2	\$40.00	\$80.00	Greensboro (WXLV)	ABC NITELINE	8/7/12
12.0	Normal Line / SPOT (12)	08/12/12-08/12/12	4	:30	10:58-40A- ABC-This Week								1	1	\$65.00	\$65.00	Greensboro (WXLV)	THIS WEEK	8/7/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

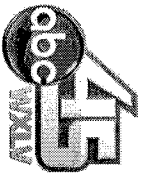
Date:

Accepted-Station:

Date:

Comments:

*maida* *Seane* 8/10/12



WXLV-TV  
3500 Myer Lee Dr  
Winston Salem, NC 27101

American Rambler Productions  
138 Conant St  
Beverly, MA 01915

# Contract # 1351845

Schedule Dates	08/09/12-08/14/12	Date Entered	08/07/12
Advertiser	Republican National Committee-Romney (73264)	Last Modified	08/09/12
Agency	American Rambler Productions (11943)	Entered By	Lisa Carter
Product	POLITICAL CANDIDATE SUPER PAC (ns) (1386)	CO-OP	No
Brand	RNC-ROMNEY (463757)	Headline #	ECR09785299
Salesperson	Millennium/DC, Washington DC (1108)	Demo	A35+R
Sales Office	Millennium Washington DC	Order Type	Normal
Buyer Name	KINCA,STEPHANIE	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	146	Commission	\$426.00
Account Types	National/Political Candidate Agency BRD	Net Total	\$2,414.00
Billing Type	Weekly/Irregular	Sales Tax	
Comments	RNC-ROMNEY JONATHAN VITTI SHARE = 2%		

Greensboro (WXLV)		
By Broadcast Month	Spots	Rate
Aug. 2012	28	\$2,840.00
Grand Total:	28	\$2,840.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered					
13.0	Normal Line / SPOT	08/13/12-08/14/12	4	:30	3P- ABC-General Hospital		1	2						3	\$85.00	\$255.00	Greensboro (WXLV)	GENERAL HOSPITAL	8/9/12					
CONFIRMATION CONTRACT																								
Accepted-Agency/Advertiser:					Date:					Accepted-Station:					Date:					Comments:				

Rep Order# 9785299 Ver# 5 Status Revised  
EC'd Yes

Traffic Order# 1351845

Printed: 08/09/2012 5:09 PM  
Last Received: 08/09/2012 5:03 PM  
Showing Buylines: All Rep Revised Lines

1 of 3

Station WXLV-TV GREENSBORO/W.SALEM

Advertiser ( ) POLITICAL

Product RNC-ROMNEY

Estimate# 146

Buyer STEPHANIE KINCAID

Phone#

Fax#

Agency ( ) AMERICAN RAMBLER PRODUCTION

138 CONANT ST

BEVERLY, MA 01915

Agency C/P1/P2/E //146

Flight Dates 08/02/2012 - 08/14/2012

Hiatus Weeks

Rep Firm

Sales Office ( ) WASHINGTON

Salesperson ( ) JONATHAN VITTI

Salesperson Phone# 202-955-5342

Salesperson FAX#

\*\*\*\*\* Contract Coversheet \*\*\*\*\*

V.1 8/7

NEW POLITICAL ORDER. STARTS 8/9. TOTAL \$2840

PLS CF- CHRISTINA FOR JON

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CF-11  
8/9

Rep Order# 9785299 Ver# 5 Status Revised Traffic Order# 1351845 Printed: 08/09/2012 5:09 PM 2 of 3  
 EC'd Yes Last Received: 08/09/2012 5:03 PM  
 Showing Buylines: All Rep Revised Lines

Station WXLV-TV GREENSBORO/W.SALEM  
 Advertiser ( ) POLITICAL  
 Product RNC-ROMNEY  
 Estimate# 146  
 Buyer STEPHANIE KINCAID  
 Phone#  
 Fax#  
 Agency ( ) AMERICAN RAMBLER PRODUCTION  
 138 CONANT ST  
 BEVERLY, MA 01915  
 Agency C/P1/P2/E //146  
 Flight Dates 08/02/2012 - 08/14/2012  
 Hiatus Weeks  
 Rep Firm  
 Sales Office ( ) WASHINGTON  
 Salesperson ( ) JONATHAN VITTI  
 Salesperson Phone# 202-955-5342  
 Salesperson FAX#

--- CONTRACT COMMENT ---

RNC-ROMNEY \*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

SEE MG LN 14 FOR SPOTS NA LN 4  
 PLS CF THANKS

Ln	Day	Dates	Time	Program	Len	Rate	Spots/Week	# of Weeks	Total Spots	Total Cost
*4	TH-F,M	08/09-08/13	3P-4P	GENERAL HOSPITAL	.30	\$85.00	0	0	0	\$0.00
MADE-GOOD BY LINE 5] 14]										
V5 Effective Dates Changed										
*14	M-TU	08/13-08/14	3P-4P	GENERAL HOSPITAL	.30	\$85.00	3	1	3	\$255.00
Sales Remark. V5 MKGDS										
[MKGDS FOR SPOTS MISSED ON LN #4. 8/09 5/WK]										
V5 Added										

---REPORT TOTALS---

Report Totals. 3 / \$255.00

---SALES MONTHLY TOTALS---

Aug 12. 28 / \$2,840.00  
 Sales Totals. 28 / \$2,840.00  
 Station Totals. 28 / \$2,840.00  
 Lines not sent/rcld/rtrn. 0 / \$0.00

9/2/12

Rep Order# 9785299 Ver# 5 Status Revised  
EC'd Yes

Traffic Order# 1351845

Printed: 08/09/2012 5:09 PM  
Last Received: 08/09/2012 5:03 PM  
Showing Buylines: All Rep Revised Lines

Station WXLV-TV GREENSBORO/W.SALEM  
Advertiser ( ) POLITICAL  
Product RNC-ROMNEY  
Estimate# 146  
Buyer STEPHANIE KINCAID  
Phone#  
Fax#

Agency ( ) AMERICAN RAMBLER PRODUCTION  
138 CONANT ST  
BEVERLY, MA 01915  
Agency C/P1/P2/E //146  
Flight Dates 08/02/2012 - 08/14/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) JONATHAN VITTI  
Salesperson Phone# 202-955-5342  
Salesperson FAX#

---COMPETITIVE---

Market Totals \$142,000

CABL	0%	UNKN	0%	WBFX	0%	WCMG	0%	WFMY	27%
WGHP	38%	WMYV	0%	WUPN	0%	WXII	33%	WXLV	2%

Books null  
Demos RA35+

Rep Order# 9785299 Ver# 3 Status Revised  
EC'd Yes

Traffic Order# 1351845

Printed: 08/09/2012 4:36 PM  
Last Received: 08/09/2012 4:10 PM  
Showing Buylines: All Rep Revised Lines

1 of 3

Station WXLV-TV GREENSBORO/W.SALEM  
Advertiser ( ) POLITICAL  
Product RNC-ROMNEY  
Estimate# 146  
Buyer STEPHANIE KINCAID  
Phone#  
Fax#

Agency ( ) AMERICAN RAMBLER PRODUCTION  
138 CONANT ST  
BEVERLY, MA 01915  
Agency C/P1/P2/E //146  
Flight Dates 08/02/2012 - 08/14/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) JONATHAN VITTI  
Salesperson Phone# 202-955-5342  
Salesperson FAX#

\*\*\*\*\* Contract Coversheet \*\*\*\*\*

V.1 8/7

NEW POLITICAL ORDER. STARTS 8/9. TOTAL \$2840

PLS CF - CHRISTINA FOR JON

\*\*\*\*\*

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Rep Order# 9785299 Ver# 3 Status Revised  
EC'd Yes

Traffic Order# 1351845

Printed: 08/09/2012 4:36 PM  
Last Received: 08/09/2012 4:10 PM  
Showing Buylines: All Rep Revised Lines

2 of 3

Station WXLV-TV GREENSBORO/W.SALEM  
Advertiser ( ) POLITICAL  
Product RNC-ROMNEY  
Estimate# 146  
Buyer STEPHANIE KINCAID  
Phone#  
Fax#

Agency ( ) AMERICAN RAMBLER PRODUCTION  
138 CONANT ST  
BEVERLY, MA 01915  
Agency C/P1/P2/E //1/46  
Flight Dates 08/02/2012 - 08/14/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) JONATHAN VITTI  
Salesperson Phone# 202-955-5342  
Salesperson FAX#

--- CONTRACT COMMENT ---

RNC-ROMNEY \*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

SEE LINS 9, 10, 11 FOR TIME PERIOD REVISIONS  
PLS CF THANKS

Ln	Day	Dates	Time	Program	Len	Rate	Spots/Week	# of Weeks	Total Spots	Total Cost
*9	M-TU	08/13-08/14	1135P-1202A	ABC NITELINE	.30	\$40.00	2	1	2	\$80.00
Sales Remark. V3 REVISED TIME PERIOD										
V3 Time Changed, Comment Changed										
*10	TH-F,M	08/09-08/13	1135P-1202A	ABC NITELINE	.30	\$40.00	3	1	3	\$120.00
Sales Remark. V3 REVISED TIME PERIOD										
V3 Time Changed, Comment Changed										
*11	F	08/10-08/10	9P-11P	20/20	.30	\$300.00	1	1	1	\$300.00
Sales Remark. V3 REVISED TIME PERIOD										
V3 Time Changed, Comment Changed										

---REPORT TOTALS---  
Report Totals. 6 / \$500.00

---SALES MONTHLY TOTALS---

Rep Order# 9785299 Ver# 3 Status Revised  
EC'd Yes

Traffic Order# 1351845

Printed: 08/09/2012 4:36 PM  
Last Received: 08/09/2012 4:10 PM  
Showing Buylines: All Rep Revised Lines

3 of 3

Station WXLV-TV GREENSBORO/W.SALEM  
Advertiser ( ) POLITICAL  
Product RNC-ROMNEY  
Estimate# 146  
Buyer STEPHANIE KINCAID  
Phone#  
Fax#  
Aug 12. 28 / \$2,840.00  
Sales Totals: 28 / \$2,840.00  
Station Totals: 28 / \$2,840.00  
Lines not sent/rcld/rtrn. 0 / \$0.00  
---COMPETITIVE---

2365  
25X

Agency ( ) AMERICAN RAMBLER PRODUCTION  
138 CONANT ST  
BEVERLY, MA 01915  
Agency C/P1/P2/E //146  
Flight Dates 08/02/2012 - 08/14/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) JONATHAN VITTI  
Salesperson Phone# 202-955-5342  
Salesperson FAX#

28/9/12

Market Totals \$142,000

CABL	0%	UNKN	0%	WAFX	0%	WCWG	0%	WEMT	27%
WGHP	38%	WMYV	0%	WUPN	0%	WXTI	33%	WXLV	2%

Books null  
Demos RA35+



Rep Order# 9785299 Ver# 2 Status Returned  
EC'd Yes

Traffic Order# 1351845

Printed: 08/07/2012 5:41 PM  
Last Received: 08/07/2012 5:17 PM  
Showing Buylines: Last Sta Revised Lines

1 of 2

Station WXLV-TV GREENSBORO/W.SALEM  
Advertiser ( ) POLITICAL  
Product RNC-ROMNEY  
Estimate# 146  
Buyer STEPHANIE KINCAID  
Phone#  
Fax#

Agency ( ) AMERICAN RAMBLER PRODUCTION  
138 CONANT ST  
BEVERLY, MA 01915  
Agency C/P1/P2/E //146  
Flight Dates 08/02/2012 - 08/14/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) JONATHAN VITTI  
Salesperson Phone# 202-955-5342  
Salesperson FAX#

--- CONTRACT COMMENT ---

RNC-ROMNEY \*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

pls see line # 4 for n/a's and my offer.  
pls see lines 9-11 for tp corrections.  
pls advise/revise asap.  
tks

Ln	Day	Dates	Time	Program	Len	Rate	Spots/Week	# of Weeks	Total Spots	Total Cost
*4	TH-F,M	08/09-08/13	3P-4P	GENERAL HOSPITAL	.30	\$85.00	3	1	3	\$255.00
		V2 this line is n/a (oversold)-offer my sun 8/12 7-8p 1x nclir bfv)								
*9	M-TU	08/13-08/14	1130P-12A	ABC NITELINE	.30	\$40.00	2	1	2	\$80.00
		V2 correct tp for nighttime is '1135p-1202m'								
*10	TH-F,M	08/09-08/13	1130P-12A	ABC NITELINE	.30	\$40.00	3	1	3	\$120.00
		V2 correct tp for nighttime is '1135p-1205m'								
*11	F	08/10-08/10	10P-11P	20/20	.30	\$300.00	1	1	1	\$300.00
		V2 correct tp for 20/20 on 8/10 is '9-11p'								

---REPORT TOTALS---

Report Totals. 9 / \$755.00

---SALES MONTHLY TOTALS---

Station WXLV-TV GREENSBORO/W.SALEM    Agency ( ) AMERICAN RAMBLER PRODUCTION    Rep Firm ( ) WASHINGTON  
 Advertiser ( ) POLITICAL    138 CONANT ST    Sales Office ( ) JONATHAN VITTI  
 Product RNC-ROMNEY    BEVERLY, MA 01915    Salesperson ( )  
 Estimate# 146    Agency C/P1/P2/E //146    Flight Dates 08/02/2012 - 08/14/2012    Salesperson Phone# 202-955-5342  
 Buyer STEPHANIE KINCAID    Hiatus Weeks    Salesperson FAX#  
 Phone#  
 Fax#

Aug 12. 28 / \$2,840.00  
 Sales Totals. 28 / \$2,840.00  
 Station Totals. 28 / \$2,840.00  
 Lines not sent/rcld/rtrn. 0 / \$0.00  
 ---COMPETITIVE---  
 Market Totals \$142,000

CABL	0%	UNKN	0%	WBFX	0%	WCWG	0%	WEMT	27%
WGHP	38%	WMTV	0%	WUPN	0%	WXII	33%	WXLV	2%

Books null  
 Demos RA35+

Rep Order# 9785299 Ver# 1 Status New  
EC'd Yes

Traffic Order# 1351825  
Printed: 08/07/2012 5:15 PM  
Last Received: 08/07/2012 5:07 PM  
Showing Buylines: All Rep Revised Lines

Station WXLV-TV GREENSBORO/W.SALEM  
Advertiser ( ) POLITICAL  
Product RNC-ROMNEY  
Estimate# 146  
Buyer STEPHANIE KINCAID  
Phone#  
Fax#

Agency ( ) AMERICAN RAMBLER PRODUCTION  
138 CONANT ST  
BEVERLY, MA 01915  
Agency C/P1/P2/E //146  
Flight Dates 08/02/2012 - 08/14/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) JONATHAN VITTI  
Salesperson Phone# 202-955-5342  
Salesperson FAX#

\*\*\*\*\* Contract Coversheet \*\*\*\*\*

V.1 8/7

NEW POLITICAL ORDER. STARTS 8/9. TOTAL \$2840  
PLS CF- CHRISTINA FOR JON

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CEV  
8/7

Rep Order# 9785299 Ver# 1 Status New Traffic Order# 351845 Printed: 08/07/2012 5:15 PM 2 of 3  
EC'd Yes Last Received: 08/07/2012 5:07 PM  
Showing Buylines: All Lines

Station WXLV-TV GREENSBORO/W.SALEM  
Advertiser ( ) POLITICAL  
Product RNC-ROMNEY  
Estimate# 146  
Buyer STEPHANIE KINCAID  
Phone#  
Fax#  
Agency ( ) AMERICAN RAMBLER PRODUCTION  
138 CONANT ST  
BEVERLY, MA 01915  
Agency C/P1/P2/E //146  
Flight Dates 08/02/2012 - 08/14/2012  
Hiatus Weeks  
Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) JONATHAN VITI  
Salesperson Phone# 202-955-5342  
Salesperson FAX#

--- CONTRACT COMMENT ---

RNC-ROMNEY \*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

Ln	Day	Dates	Time	Program	Len	Rate	Spots/Week	# of Weeks	Total Spots	Total Cost
1	M-TU	08/13-08/14	7A-9A	GOOD MORNING AM	.30	\$25.00	2	1	2	\$50.00
2	TH-F,M	08/09-08/13	7A-9A	GOOD MORNING AM	.30	\$25.00	3	1	3	\$75.00
3	M-TU	08/13-08/14	3P-4P	GENERAL HOSPITAL	.30	\$85.00	2	1	2	\$170.00
4	TH-F,M	08/09-08/13	3P-4P	GENERAL HOSPITAL	.30	\$85.00	3	1	3	\$255.00
5	M-TU	08/13-08/14	7P-730P	FAMILY FEUD	.30	\$135.00	2	1	2	\$270.00
6	TH-F,M	08/09-08/13	7P-730P	FAMILY FEUD	.30	\$135.00	3	1	3	\$405.00
7	M-TU	08/13-08/14	730P-8P	FAMILY FEUD	.30	\$155.00	2	1	2	\$310.00
8	TH-F,M	08/09-08/13	730P-8P	FAMILY FEUD	.30	\$155.00	3	1	3	\$465.00
9	M-TU	08/13-08/14	1130P-12A	ABC NITELINE	.30	\$40.00	2	1	2	\$80.00
10	TH-F,M	08/09-08/13	1130P-12A	ABC NITELINE	.30	\$40.00	3	1	3	\$120.00
11	F	08/10-08/10	10P-11P	20/20	.30	\$300.00	1	1	1	\$300.00
12	SU	08/12-08/12	11A-12P	THIS WEEK	.30	\$65.00	1	1	1	\$65.00

Station WXLV-TV GREENSBORO/W.SALEM  
 Advertiser ( ) POLITICAL  
 Product RNC-ROMNEY  
 Estimate# 146  
 Buyer STEPHANIE KINCAID  
 Phone#  
 Fax#  
 Agency ( ) AMERICAN RAMBLER PRODUCTION  
 138 CONANT ST  
 BEVERLY, MA 01915  
 Agency C/P1/P2/E //146  
 Flight Dates 08/02/2012 - 08/14/2012  
 Hiatus Weeks  
 Rep Firm ( ) WASHINGTON  
 Sales Office ( ) JONATHAN VITTI  
 Salesperson ( )  
 Salesperson Phone# 202-955-5342  
 Salesperson FAX#

---REPORT TOTALS---

Report Totals. 28 / \$2,840.00

---SALES MONTHLY TOTALS---

Aug 12. 28 / \$2,840.00  
 Sales Totals. 28 / \$2,840.00  
 Station Totals. 28 / \$2,840.00  
 Lines not sent/rcld/rtrn. 0 / \$0.00

---COMPETITIVE---

Market Totals	\$142,000	CABL 0%	UNKN 0%	WBFX 0%	WCMG 0%	WPMY 27%
		WGHP 38%	WMTV 0%	WUPN 0%	WXTI 33%	WXLV 2%

Books null  
 Demos RA35+

Ln	Day	Dates	Time	Program	Len	Rate	Spots/Week	# of Weeks	Total Spots	Total Cost
13	SU	08/12-08/12	7P-8P	AM'S VIDEOS	.30	\$275.00	1	1	1	\$275.00